



SPEAKER ONE-SHEET • ENGLISH / ESPAÑOL

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150+

KEYNOTES DELIVERED

EN / ES

FULLY BILINGUAL

TEDx

TO BOARDROOMS

\$872.8B

TRADE TRACKED, LIVE

20+

YEARS ON THE BORDER

Daniel speaks from the busiest land port in the Western Hemisphere. His talks pair *live trade data* with a clear argument about where North American commerce goes next, tailored to each audience and delivered in English or Spanish, on either side of the border.

SIGNATURE TALKS

01

Logistechs

How exponential technologies are rewiring logistics, and why the companies that survive are the ones that adapt fastest.

02

The 2026 USMCA Review

What the joint review means for North American trade, and the institutional frameworks that could shape it.

03

Smart Borders, Smarter Cooperation

The U.S.-Mexico digital wall, and why the next gateway is built in software, not just steel.

FORMATS

KEYNOTE A signature 30–45 minute talk built around live data and a clear argument.

FIRESIDE & PANEL Moderated conversation or expert panel on trade, technology, and the border.

BRIEFING & WORKSHOP Closed-door sessions for governments, ports, and companies.

THE BOOK



Navigating the New Era of U.S.-Mexico Trade

Foreword by Ildefonso Guajardo, former Secretary of Economy of Mexico.