



Daniel Covarrubias, Ph.D.

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Daniel Covarrubias is Director of the Texas Center for Border Economic and Enterprise Development at the Sanchez School of Business at Texas A&M International University. His research centers on Logistechs, studying the impact of exponential technologies on logistics and cross-border trade. He has developed policy frameworks for USMCA modernization, including proposals for a Binational Customs Agency, the North American Industrial Coordination Council (NAICC), and the North American Digital Integration Corridor Initiative (NADICI).

His recent trilateral analysis identified 9.9 million jobs across the United States, Mexico, and Canada vulnerable to trade disruption, with findings informing stakeholder preparations for the 2026 USMCA Joint Review.

Daniel's policy work has included service on the TRB Standing Committee on International Trade and Transportation and the U.S. Customs and Border Protection (CBP) Commercial Customs Operations Advisory Committee's (COAC) Working Group on Cross-Border Recognition. He remains active in the U.S.-Mexico Foundation C26+ Smart Borders Working Group.

His thought leadership spans keynote addresses, policy briefs, and media commentary. He speaks regularly on North American integration, logistics innovation, and AI, with writing featured in several regional newspapers and commentary appearing in the Wall Street Journal, PBS, and the Texas Standard. He publishes ongoing analysis through his monthly "Crossing Paths" research brief.

Daniel holds a Ph.D. in Business Competitiveness and Economic Development from Deusto Business School (Spain), an MBA from the University of Texas at San Antonio, an M.A. in Political Science from TAMIU, and a B.A. from Monterrey Tec.